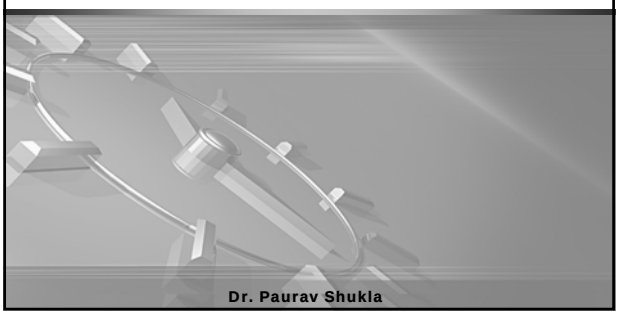
Data Preparation: Basic Quantitative Research & Introduction to SPSS

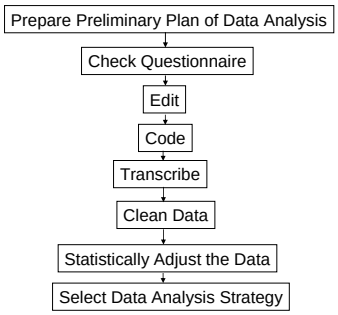


Dr. Paurav Shukla

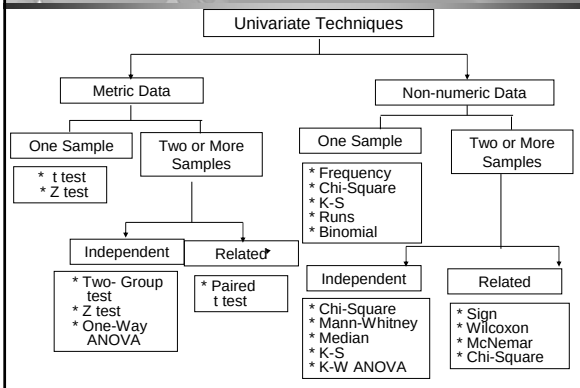
Session Objectives

- Data preparation
- Univariate techniques
- Multivariate techniques

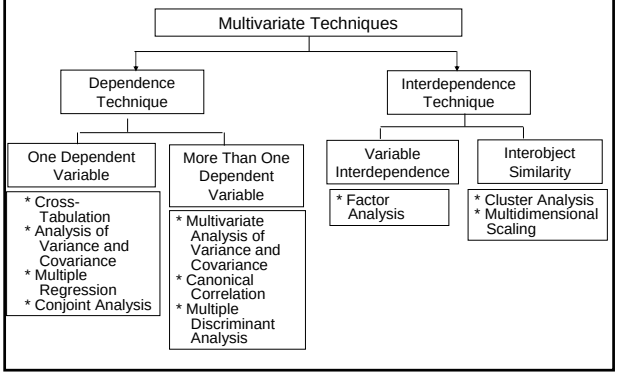
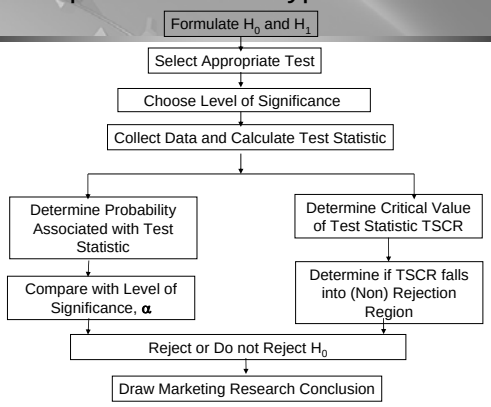
Data Preparation Process



A Classification of Univariate Techniques



A Classification of Multivariate Techniques



Steps Involved in Hypothesis Testing